



Veer Narmad South Gujarat University

VNSGU Student Startup and innovation policy (SSIP)

## **Lecture on Design Thinking for Innovation Club**

**Type of Event:** Expert Session

- 1. Date:** 17/12/2025
- 2. Time:** from 10:00 AM to 12:30 PM
- 3. Esteemed Speaker:** Dr. Paresh Parekh (Co-ordinator SSIP, IIC)
- 4. Venue of the Event:** Govt.arts, Commerce & Science College, Kergam. Dist. Navsari.

### **Introduction:-**

An expert session on “Lecture on Design Thinking for Innovation Club” was organized at Govt. Arts, Commerce & Science College, Khergam with the objective of creating awareness among students regarding innovation, creativity, startup culture, and government support systems available through SSIP. The session focused on the concept of Design Thinking, the Government Registration Process for startups and innovations, and the assistance provided by SSIP for student innovators

### **Session Details**

Govt. Arts, Commerce & Science College, Khergam and the SSIP Cell jointly organized an expert lecture on “Design Thinking for Innovation Club.” The main objective of the programme was to create awareness among students about

innovation, creativity, startup culture, and the support and assistance provided by the Government for innovative ideas and entrepreneurial activities.

### **Key Topics Covered**

- Introduction to Design Thinking and its importance in innovation
- IP Topic: Design, Copyright, Patent & Geographical Indication
- Government registration procedures for startups and innovative ideas
- Intellectual Property and basic awareness regarding innovation protection
- Financial and mentoring support available under SSIP
- Guidance on proposal submission and startup development
- Opportunities available for students through SSIP initiatives

### **Interaction Session**

The session was highly interactive, and students actively participated by asking questions related to startup registration, innovation funding, and idea development. Dr. Parekh Parekh provided practical guidance and motivated students to develop innovative solutions for social and industrial problems.

### **Outcome of the Event**

The expert session helped students understand the importance of Design Thinking and the various opportunities available through SSIP. Participants gained valuable knowledge regarding government registration procedures, innovation support mechanisms, and startup development processes. The program inspired students to actively participate in innovation and entrepreneurship activities.

### **Acknowledgement**

We sincerely thank Dr. Paresh Parekh for delivering an insightful and inspiring session. We also express gratitude to the organizing team and all participants for their active involvement and enthusiastic participation, which contributed to the success of the event.





**Report Prepared by:  
VNSGU SKILLS CENTER**

